

Los Altos Garbage Co. (650 Martin Ave.)  
Macy's (2801 Stevens Creek Blvd.)  
Marriott Santa Clara (2700 Mission College Blvd.)  
Mission College (3000 Mission College Blvd.)  
Nortel Networks (4401 Great America Pkwy.)  
Great America Theme Park (2401 Agnew Rd.)  
Santa Clara Unified School District (1889 Lawrence Rd.)  
Santa Clara City Hall (1500 Warburton Ave.)  
Santa Clara University (500 El Camino Real)  
Silicon Valley Bank (3003 Tasman Dr.)  
Sun Microsystems Inc. (4150 Network Circle)  
SVB Financial Group (3003 Tasman Dr.)  
Synergy Semiconductor (3250 Scott Blvd.)  
Thales Navigation Inc. (471 El Camino Real)  
Westin Hotels & Resorts (5101 Great America Pkwy)

Waste Collection  
Department Stores  
Hotels & Motels, Except Casino Hotels  
Colleges & Universities  
Telecommunications Resellers  
Amusement & Theme Parks  
Elementary & Secondary Schools  
Executive Offices  
Colleges & Universities  
Commercial Banking  
Computer Related Services  
Offices Of Bank Holding Companies  
Electronic Parts Merchant Wholesale  
Radio, TV & Other Electronics Stores  
Hotels & Motels, Except Casino Hotels

Source: Reference U.S.A. Database, Info U.S.A., Inc.

18. Community Facilities

**Health:** Santa Clara has one general hospital with 327 total bed capacity and 237 affiliated physicians/surgeons. The City also has numerous dentists, optometrist and other medical specialists. Santa Clara has a fire department paramedic program and an Automated External Defibrillator (AED) program.  
**Education:** 14 elementary schools, 2 junior high schools, 2 high schools, 4 parochial schools, 1 university, 1 community college, and 1 adult education center.  
**Cultural:** 32 churches; 2 libraries; 2 newspapers; 1 TV cable system; 14 banks; 8 savings and loans; 2 radio stations; 1 movie multi-plex with 20 screens; 2 performing arts theaters; and 32 parks and playgrounds (covering 242 acres) including city-owned, non-sec-tarian Mission City Memorial Park, one of the oldest cemeteries in the state. Other recreational facilities include: Olympic-size George F. Haines International Swim Center pool and three other swimming pools; a 27,000 square-foot community recreation cen-ter; 45,000 square-foot Senior Center; 7,000 square-foot Teen Center; Youth Activity Center; 27 public tennis courts; 7 softball fields, one lawn bowling green; one municipally owned 18-hole golf course and tennis center; and one 9-hole privately owned golf course; art galleries and museums, concerts and plays at community colleges and universities; annual Santa Clara Art & Wine Festival, All-City Picnic; and International Swim Meet. The 262,000 square-foot Santa Clara Convention Center hosts major conventions, trade shows and corporate functions. Santa Clara is home to GREAT AMERICA, one of the largest family entertainment centers in Northern California, and is also home of the 49ers NFL Pro Football Headquarters and Training Center.  
**Projects under construction:** Annual Street Resurfacing project; Great America Parkway /Mission College Blvd. improvements (design and right-of-way); Fiber optic communication infrastructure; Convention Center Ballroom expansion; Agnews Historic Center; Traffic Signal at Washington and Poplar Streets; Fire Station 4 Replacement; and San Tomas Aquino/Saratoga Creek Trail.  
**Recently completed projects:** New Central Park Library; Saratoga Avenue Recycled Water Pipeline Extension; Benton-El Camino Real street improvement; New Fire Station No. 6; Storm Pump Station improvements at Nelo-Victor Pump Stations; Hilmar Street Neighborhood improvements; Traffic signal assessments; Santa Clara Youth Soccer Park; Community Recreation Center renova-tion; Central Park restrooms; War Memorial Playground; Alvarez Park Playground and restrooms; Fuller Street Park; Fremont Park Playground; Lafayette-Calle de Primavera Traffic Signal; Removal of Barriers to the Physically Disabled FY 06/07; Reach 2 of the San Tomas Aquino/Saratoga Creek Bicycle and Pedestrian Trail; Safe Route to School Pedestrian Improvements – Pomeroy Avenue; Benton Street to Calabazas Boulevard; Replacement of Fire Station 3; Silicon Valley Animal Control Authority; and Great America Parkway – Mission College Boulevard Phase One.

19. Housing Availability, Prices and Rentals

Average range for monthly rents of one- and two-bedroom apartments within the County are from \$1,100 to \$1,875 per month. Rents for three-bedroom houses start at \$2,450 per month. Within the City and its immediate vicinity, the median single family home price is \$868,406. The median price of condominium units is \$513,304. The City has an active affordable housing agenda with both a First Time Homebuyers Program and a Below Market Rate Purchase (BMP) Program which are subsidized with Redevelopment Agency Affordable Housing Funds.

(Sources: NAI BT Commercial, 2006; Santa Clara County Real Estate Trends, May 2007; and Year-End San Jose Mercury News, May 26, 2007).

Besides having outstanding industrial parks (most within a few miles of the Civic Center and adjacent to freeways), Santa Clara is in the forefront of the national movement to protect the environment from industrial and other types of pollution. Electronic, aerospace, research and many types of light manufacturing firms will find Santa Clara ideal for employees and their families.



COMMUNITY ECONOMIC PROFILE  
for the City of  
SANTA CLARA  
Santa Clara County, California

www.ci.santa-clara.ca.us www.movetosantaclara.com

prepared by the

SANTA CLARA CHAMBER OF COMMERCE & CONVENTION-VISITORS BUREAU



2007

1. Location

Santa Clara, incorporated in 1852, is located 45 miles south of San Francisco and 382 miles north of Los Angeles. Situated in Santa Clara County and at the center of Silicon Valley.

2. Economic Growth and Trends

	1960	1970	1990	2006
Population in the County	642,315	1,064,714	1,463,600	1,740,699
Total Taxable Sales - County	922,000,000	2,165,808,000	17,914,405,000	27,906,947 *
Population within City Limits	58,880	87,717	92,191	110,771
Total Taxable Sales - City	72,384,000	234,554,000	2,135,359,000	3,154,305,000 *
Total Dwellings - City	15,146	27,950	36,911	42,228
School Enrollment, GR 1-8	13,564	17,018	8,188	8,699

Sources: City of Santa Clara, U.S. Census, State Department of Finance, Association of Bay Area Governments and Santa Clara Unified School District State Board of Equalization

\* Figures are for calendar year 2005

3. Climate

Average Temperature				Rain	Humidity		Elevation: 94 ft.  Prevailing wind direction: northwest Mean speed: 5.8 mph
Period	Min.	Mean	Max.	Inches	Noon	4 P.M.	
JANUARY	42.0	50.0	59.0	2.76	64	66	
APRIL	48.0	60.0	72.0	1.17	51	54	
JULY	58.0	71.0	84.0	.06	49	50	
OCTOBER	52.0	64.0	76.0	.89	50	54	
YEAR	49.1	60.0	70.9	14.19	53	56	
Source: Western Regional Climate Center							

4. Transportation

**Rail:** CalTrain commuter service to Gilroy and San Francisco with one station in Santa Clara. Inter-urban rail service between San Jose and Sacramento with two stations in Santa Clara, the Great America Station and the Santa Clara Depot Station. Amtrak national passenger rail service and Union Pacific freight rail service are also available. The Altamont Commuter Express (ACE) from Stockton serves the City of Santa Clara at the Great America and Santa Clara stations. **Truck:** 62 Interstate truck carriers and 400 radial contract carriers. **Air:** Mineta San Jose International Airport (2 miles from Santa Clara’s Civic Center). **Bus:** Santa Clara Valley Transportation Authority. **Water:** None. **Highways:** U.S. 101, Interstate 280 and 880, State 82 and 237. **Expressways:** San Tomas, Montague, Lawrence, and Central. **Light Rail:** Running from Downtown Mountain View to the Santa Clara Convention Center to neighboring San Jose Convention Center, and stretching to South San Jose/Santa Teresa Station. **Bike Facilities:** 17 miles of bike lanes, 6.8 miles of bike routes, 6.9 miles of recreational paths.

5. Industrial Sites

There are 2,291 acres in the city limits planned for light and heavy industry. New industrial permit valuation in 2006 was \$210 million. Vacant industrial parcels range in size from 20,000 square feet to 15 acres, many of which are in industrial parks. The terrain is flat, gradually sloping downward to the north. Drainage is excellent, subsoil is clay. Sizes of water mains range from 4 to 27 inches. Sizes of sewer lines range from 6 to 42 inches. Site data was compiled in cooperation with the Planning Division.

6. Water Supply

**Name of supplier:** City of Santa Clara.  
**Maximum supply capacity:** 88 million gal./day (MGD) potable water; 15 MGD recycled water.  
**Average consumption:** 21.2 MGD potable water; 2.4 MGD recycled water.  
For rates applicable to City of Santa Clara, contact the Water Utility office at 1500 Warburton Avenue.  
For information on development and connection fees, contact the Director of Public Works/City Engineer's office at 1500 Warburton Avenue, (408) 615-3000.



For further information, contact the Santa Clara Chamber of Commerce & Convention-Visitors Bureau  
1850 Warburton Ave., Santa Clara, California 95050  
Telephone: (408) 244-8244 or (800) 272-6822 Fax: (408) 244-7830

7.

Solar Utility Services

**Name of supplier:** City of Santa Clara. **Users:** Residents and businesses within the city.

**Services provided:** Design, installation and maintenance of solar water heating systems that are leased from the City for heating of swimming pools, residential hot water and industrial process water.

For information on installation and fees, contact the Water Utility at 1500 Warburton Avenue, (408) 615-2000.
8.

Sewer Service

**Name of supplier:** City of Santa Clara.

**Capacity of sewage treatment plant:** 167 MGD. **Peak flow of regional sewage treatment plant:** 109 MGD (dry weather).

**Sewer service charge:** Yes. **On what basis:** Volume and strength of sewage.

**Facilities for non-recoverable industrial wastewater:** Yes.

For sewer service charge rates applicable to the City of Santa Clara, contact the Sewer Utility at 1500 Warburton Ave., (408) 615-2000. For sewer connection charges and acreage fees, contact the Director of Public Works/City Engineer's office at 1500 Warburton Avenue, (408) 615-3000.
9.

Storm Drains and Flood Control

Storm drain collection system including lift stations maintained and administered by Department of Streets and Automotive Services, and Water & Sewer Utility. Flood control channels, creeks, and river maintained and administered by Santa Clara Valley Water District.

For information on development and connection fees, contact the Director of Public Works or City Engineer’s office at 1500 Warburton Avenue, (408) 615-3000.
10.

Street Improvements and Traffic Mitigation

**Dedication requirements:** Developer dedicates all easements and right of way necessary to serve the property.

**Improvements required:** Varies with type of land use. In general, developer pays for street improvements including engineering and inspection fees.

**Traffic mitigation:** In the industrial part of the City, new development and redevelopment pay a traffic impact fee; existing development is assessed for traffic mitigation through an assessment district. The City has initiated a program for installing sidewalks on streets in the industrial area.

For information, contact the Director of Public Works or City Engineer's office at 1500 Warburton Ave., (408) 615-3000.
11.

Natural Gas

**Name of supplier:** Pacific Gas & Electric Company. For rates applicable to the City of Santa Clara, contact the suppliers office at 111 Almaden Boulevard, San Jose, (800) 743-5000.
12.

Electric Power

**Name of supplier:** City of Santa Clara Municipal Electric Utility (dba Silicon Valley Power).

**Capacity of the City's receiving stations:** 825 MVA. **Maximum demand:** 450 Megawatts.

**Interconnection voltage:** 115 kV and 230 kV. **Sub-transmission voltage:** 60 kV.

**Distribution feeder voltage:** 12 kV. **Customer delivery voltages:** Various.

**Power Reliability:** Average Sytem Availability Index: 99.9954% (Top 10% nationally).

**Business Rates:** 30-40% below other Silicon Valley locations served by PG&E.

For published rates, rate comparisons, efficiency incentives, 100% Green Power, or other Santa Clara electric utility information, go to [www.siliconvalleypower.com](http://www.siliconvalleypower.com) or call the Silicon Valley Power office at (408) 261-5292.

For information on development and connection fees, contact the Permit Center at (408) 615-2420.
13.

Telephone

**Name of supplier:** AT&T.

For information on rates and types of service applicable to the City of Santa Clara, refer to AT&T White Pages.
14.

Governmental Facilities - Tax and Insurance Rates

A) Santa Clara has the Council - Manager form of government.

**Assessed valuation in 2006-07:** City: Real Cash Value \$ 20,365,382,000 County: Real Cash Value \$ 262,620,453,000.

B) Combined total local property tax rates in 2006-07 per \$100 Real Cash Value. Total \$1.1383

C) **Retail sales tax:** State 6.0%, County 0.25%, City 1%, Santa Clara Valley Transportation Authority (VTA) .5%, County-wide Transportation and Roads .5%, **TOTAL 8.25%.**

D) **Transient Occupancy Tax (TOT)** 9.5%

E) **Police Department:** Comprised of 147 sworn officers, 43 civilians, 28 reserves, 34 crossing guards, and 28 employees providing "9-1-1" service for police, fire and Emergency Medical Dispatch (EMD), public safety, and administrative communications support. The Police Administration Building is located at 601 El Camino Real.

F) **Fire Department:** Comprised of 180 employees in ten stations located throughout the City.

G) **Fire Insurance Classification:** City rating - Class 2. **Adjacent unincorporated areas:** Class 3-9.

- H) Major projects authorized for improvement of City services:

*Source: City Manager’s Office*

- Construction of sidewalks in the industrial areas;

- Traffic signal controller replacements - various locations;

- Centralized computer traffic signal control system upgrades;

- Expansion of City's recycled water project for public and private landscape irrigation and industrial process water;

- Annual street resurfacing project;

- Traffic signals at various locations;

- 2 new potable water wells;

- Ulistac Natural Area, Phase 2;

- Mission College Boulevard improvements;

- Seismic retrofit for storage tanks;

- Convention Center ballroom expansion;

- San Tomas Aquino/Saratoga Creek Trail expansion;

- Parking structure at Tasman Drive;

- 230 kV transmission line;

- Removal of Barriers to the Physically Disabled FY 07/08

- Emergency Dispatch Center Relocation

- Replacement of Fire Station 4

- San Tomas Aquino/Saratoga Creek Bicycle and Pedestrian Trail Staging Area

15.

Santa Clara County Labor Market Area, 2006 Annual Average

Estimated Jobs Employment *(Figures represent thousands of jobs)*

Agriculture	.73	Retail	84.1
Construction	47.7	Wholesale Trade	38.3
Manufacturing	172.7	Financial Activities	36.9
Transp./Public./Util.	12.9	Services	382.4
Government	95	Labor Force	867.9

*Source: Employment Development Department Labor Market Information Division (Figures may not add up to total due to rounding)*

16.

Manufacturing Employment

There are more than 500 manufacturing plants in Santa Clara. Leading group classes of products are electronic equipment, communication equipment and fiberglass. The largest manufacturing firms in the community are:

Company	Product
Advanced Analog Inc. (2270 Martin Ave.)	Electronic Component Mfg
Agilent Technologies Inc. (5301 Stevens Creek Blvd.)	Electricity & Signal Testing Instruments
Align Technology Inc. (881 Martin Ave.)	Dental Equip & Supplies Mfg
Amo Visx (3400 Central Expy.)	Electromedical Apparatus Mfg
Applied Materials Inc. (3111 Coronado Dr.)	Semiconductors & Related Devices Mfg
Coherent Inc. (5100 Patrick Henry Dr.)	Surgical & Medical Instrument Mfg
Integrated Silicon Solution (2231 Lawson Ln.)	Semiconductors & Related Devices Mfg
Intel Corp. (2200 Mission College Blvd.)	Semiconductors & Related Devices Mfg
Intevac Inc. (3560 Bassett St.)	Commercial & Svc Machinery Mfg
IXYS Corp. (3540 Bassett St.)	Semiconductors & Related Devices Mfg
Lumenis (2400 Condensa St.)	Electromedical Apparatus Mfg
Marvell Semiconductor Inc. (5488 Marvell Ln.)	Semiconductors & Related Devices Mfg
National Semiconductor Corp. (2900 Semiconductor Dr.)	Semiconductors & Related Devices Mfg
NEC Electronics America Inc. (2880 Scott Blvd.)	Semiconductors & Related Devices Mfg
Pycon Inc. (3301 Leonard Ct.)	Bare Printed Circuit Board Mfg
Synaptics Inc. (3120 Scott Blvd., # 130)	Computer Peripheral Equip Mfg
Vishay Siliconix (2201 Laurelwood Rd.)	Semiconductors & Related Devices Mfg

*Source: Reference U.S.A. Database, Info U.S.A., Inc..*

17.

Non-Manufacturing Employment

Company	Type of Business
Advanced Micro Devices Inc. (4555 Great America Pkwy # 501)	Computer & Software Merchant Wholesale
Affymetrix Inc (3450 Central Expy)	Physical, Engineering, & Biological Research
Applied Materials Inc. (3050 Bowers Ave.)	Electric Equip & Wiring Merchant Wholesale
BAE Systems (1205 Coleman Ave.)	Management Consulting Services
Coherent Laser Group (5100 Patrick Henry Dr.)	Professional Equipment Merchant Wholesale
EMC Corp (2831 Mission College Blvd.)	Telecommunications Resellers
Extreme Networks Inc. (3585 Monroe St.)	Computer Related Services
File Maker Inc. (5201 Patrick Henry Dr.)	Software Publishers
Garbage & Recycling Collection (650 Martin Ave.)	Waste Collection
Hitachi Data Systems Corp. (750 Central Expy.)	General Rental Centers
Hyatt Regency Santa Clara (5101 Great America Pkwy.)	Hotels & Motels, Except Casino Hotels